



**5th International
Industrial Coating
Technologies
Exhibition**

07. - 09. November 2019
Istanbul Expo Center



www.paintexpoeurasia.com

Supporter:



Organiser:



Media Partner:



THIS FAIR IS ORGANIZED WITH THE PERMISSION OF TOBB
(THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174



*Eurasia's Leading Industrial Coating Technologies Exhibition
"5th International Industrial Coating Technology Exhibition"
PaintExpo Eurasia will take place collocate with Surface
Treatment Exhibition STT Surtech Eurasia on 07.-09.
November, 2019 at Istanbul Expo Center, Turkey.*

Industrial coating technologies are mainly used in automotive and sub-industries, railways, shipbuilding and shipyards, aviation industry, machinery manufacturing industries, metal and sheet processing industry, plastic processing industry, white goods, furniture, sports and entertainment, metal and glass facade constructions, window and door manufacturing, electronic industry, heating and cooling equipment manufacturing and packaging industries.



International Exhibition for Industrial Coating Technology in Eurasia **PaintExpo Eurasia** – a brand that has proven itself throughout the world – will be held for the 5th time at the Eurasian region on **07.-09. November, 2019** at Istanbul Expo Center, Turkey.

Similar to the Industrial Coating Technologies Exhibition Paintexpo which is organized biennially in Germany by FairFair, Paintexpo Eurasia is being organized by Artkim in Istanbul, Turkey for the 5th time and is gathering industry professionals from all around the World.

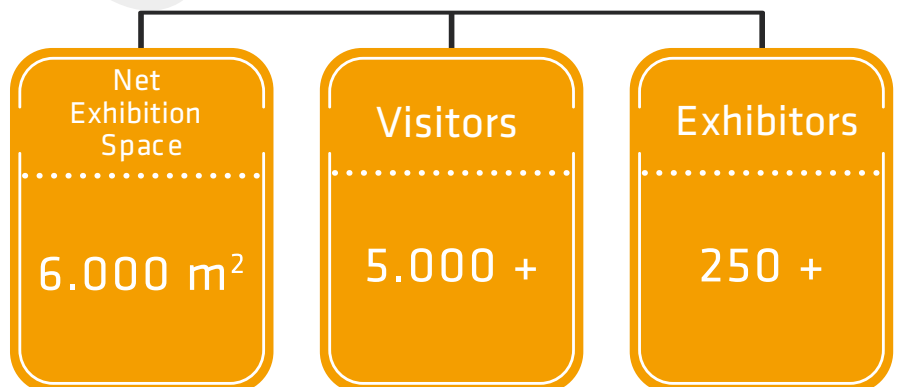
The rapid improvement in the industry and the production volume in Turkey, especially in the wet-painting and powder-coating, application systems and spray guns, wet and dry paints, automation and feeding technologies, cleaning and pretreatment, drying and hardening, environmental technology, compressed air systems, air supply and exhaust air purification, water treatment, recycling and disposal, accessories, measuring and testing technologies, quality assurance, paint stripping, contract coating services has provided momentum as the same growth and development in the Coating Industry.



Why exhibit?

- Get a chance to meet industry professionals who are directly in your target market.
- Step ahead of your competitors by displaying your products and solutions.
- Create sales opportunities to promote your business and reach potential customers by the support of the extended promotional campaigns that are conducted before, during and after the show.
- Receive new orders.
- Increase your market share in Turkey which is one of the Europe's largest market.
- Strengthen your market presence and brand awareness.

2019 SHOW HIGHLIGHTS PaintExpo Eurasia & STT Surtech Eurasia



- **VIP Programme**
- **Conference Programme**
- **Hosted Buyer Programme**
- **B2B Meetings**

Exhibitor Profile

- Systems and Equipment for Wet Painting, Powder Coating and Coil Coating
- Application Systems and Spray Guns
- Wet Paints and Powder Coatings
- Automation and Conveyor Technologies
- Cleaning and Pre-treatment
- Drying and Curing
- Environmental Technology, Air Supply and Exhaust Air Purification, Water Treatment, Recycling and Disposal
- Accessories (Covering Materials and Systems, Painting Hangers, Filters, Pumps)
- Measuring and Test Technology, Quality Assurance
- Paint Stripping
- Job-shop Coating
- Services
- Training and Vocational Education
- Research

Visitor Profile

- Coating Job-shops
- Automotive Industry and Suppliers
- Commercial Vehicles, Railway, Ship and Shipyards
- Aviation and Aerospace
- Machinery Manufacturing
- Metal and Metal Sheet Processing
- Plastics Processing
- White Goods and Household Appliances
- Furniture (Wood and Metal)
- Sports and Leisure Products
- Metal and Glass Facade Construction
- Window Manufacturing
- Electronics Industry
- Heating and Cooling Industry
- Packaging Industry
- Radiator Manufacturers
- Bridges, Pipelines and Power Supply Lines
- Many Others





FACTS & FIGURES 2017

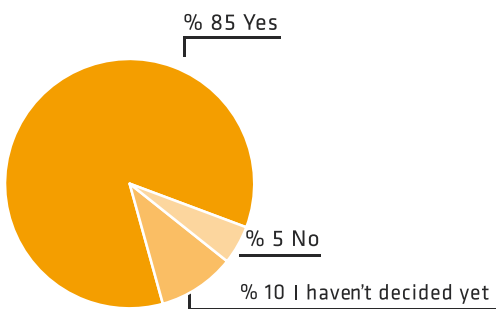
- PaintExpo Eurasia and STT Surtech Eurasia which took place at Istanbul Expo Center at Hall 9 & 10 on 12- 14 October 2017 had a net 6.000 m² exhibition area.
- PaintExpo Eurasia featured 169 exhibitors and represented companies from 20 different countries including Turkey, U.S.A., Belgium, China, The Czech Republic, Denmark, France, Germany, Greece, Iran, Sweden, Switzerland, Italy, England with a participation of 79 multinational and 90 national companies.

- STT Surtech Eurasia featured 68 exhibitors and represented companies from 11 different countries including Turkey, Austria, Finland, China, Germany, Netherlands, Sweden, Switzerland, Italy, England with a participation of 22 multinational and 46 national companies.

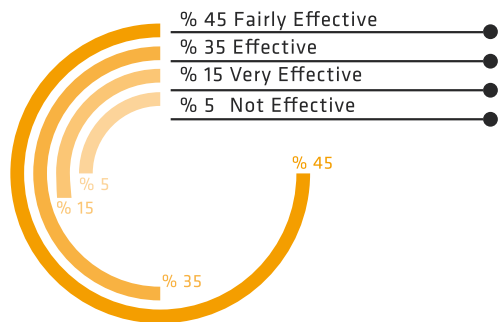
- International Industrial Coating Technology Exhibition PaintExpo Eurasia brought together 3,044 sector professionals from 15 different countries which helped the exhibitors to establish important business connections.

EXHIBITOR STATISTICS

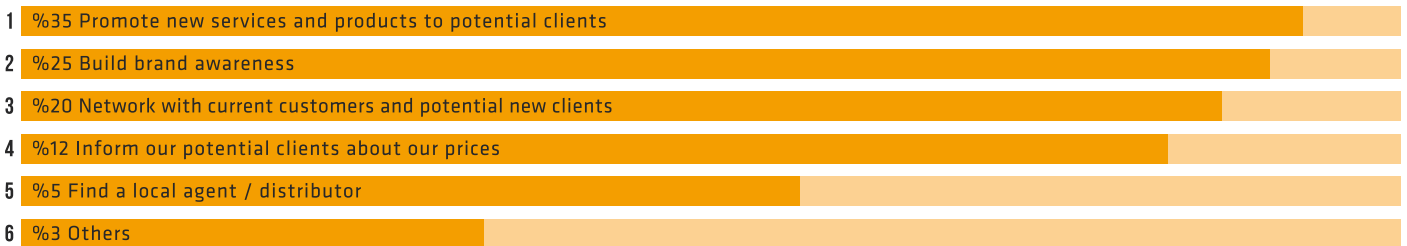
- Do you plan exhibiting on 2019?



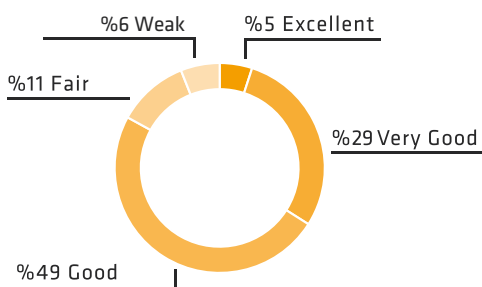
- What is the effectiveness of the connections you have established during the event?



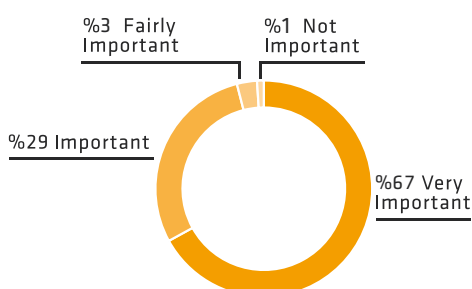
- What is the reason for exhibiting?



- How would you rate the quality of visitor profile at this year's event?



- How would you rate the quantity of visitor profile at this year's event?



VISITOR STATISTICS

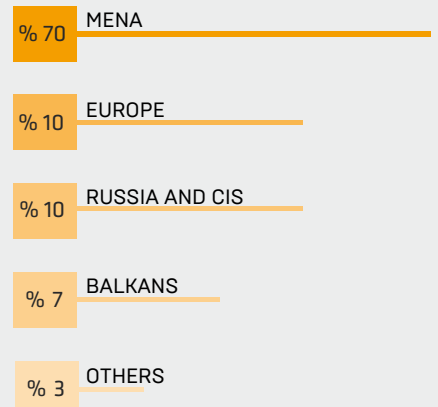
Total Visitors

3.044

Top 10 Visiting Foreign Countries

- Iran
- Germany
- Russia
- Tunisia
- Ukraine
- Bulgaria
- Egypt
- Algeria
- Italy
- Uzbekistan

The ratio of foreign visitors according to their countries



EXHIBITOR HIGHLIGHTS



ALTERMAK-WAGNER

MUSTAFA ACIPAYAMOĞLU | INDUSTRIAL ENGINEER MSC.

Our first aim attending the exhibition as Alternatif Makine was to present the available new technologies and provide information on our products. The second was to continue the close contact with the new customers. During the exhibition, we had the opportunity to show the visitors our new technologies. Besides this, we had a chance to show our presence here. In terms of efficiency, when I

compare this year's exhibition with the exhibition two years ago, I do not see a significant change. I believe we were really productive in this year's exhibition. The quality of the customer portfolio attending the exhibition and their interest in the products we offered them made us happy. I believe that supplier companies, paint companies and chemical companies should participate in the exhibition. I would like to invite them as well. They should participate in the next exhibition and present their brands here. Most of them are already well-known companies. Yet the quality of the customers who will be visiting will be directly correlated with the presence of such companies. This way, I believe that the results achieved in the exhibition will be more positive during the subsequent years. I would like to extend my special thanks to ARTKIM Group for the exhibition organization. I can say that the result is perfect.



BOTERSAN

GÜLSÜM BİRSEN BEYAZAY | MARKETING AND BUSINESS DEVELOPMENT MANAGER

My name is Gulsüm Beyazay, working as the Marketing and Business Development Manager of Botersan. PaintExpo Eurasia exhibition is being organized for the fourth time this year and we participated in all the editions. This exhibition is very useful in terms of maintaining the relationship between the manufacturers and customers. We

had the opportunity to meet and interview with the existing and new customers at this exhibition. We offered them our existing products and the ones we are developing. We shared our newly developing technologies in terms of energy saving. I hope this year, PaintExpo Eurasia exhibition will go well and we will have positive results of the meetings we had.



BOYSİS

SEMİH ŞENOCAK | SALES MANAGER

The exhibition is going well in general. Our purpose to participate in the exhibition is to come together with the people we work with and also to meet with new customers. I can say we reached our targets for both purposes. The last two days were quite busy. We had the opportunity to meet the companies we already have contact with in a warm environment and we also met new customers.

I can say that we have achieved what we have wanted both from Turkey and abroad.



CARLISE GROUP

ALKAN ÇAĞLI | COUNTRY MANAGER

In this exhibition that we participated as a manufacturer company as Carlise Group, it was very important for us to see the distributors, manufacturers and significant players of the industry meeting on a single platform. I hereby would like to thank Artkim in this respect for providing us with this platform. Since the beginning of the exhibition, we have had the chance to come together with many players

from the industry. We believe this will make great contributions to the development of the sector. I would like to thank the exhibition organization for all its contributions.



EISENMANN

THOMAS BERTOW | SENIOR MANAGER

In my opinion, we had quite an efficient time during the exhibition. Our company provides services as a paint supplier for the automotive industry. We could access here other technologies and customers. At the same time, this is a very nice place to maintain new business relations and meet new people. We have established many new business relations. Thank you.



FANUC TURKEY

OZAN YEŞİLKAYA | SALES ENGINEER

We as Fanuc participated in the exhibition for the first time. Actually we have participated to get to know the exhibition and learn more about it. From our visitors, we received requests regarding the robot paint facilities. Currently, they apply paint manually. We had lots of feedback as to how to do the procedure with robots. We took our notes. We will have visits after the exhibition. We are working as

partners with companies such as Boyşis, etc. Also, here we have a company named Roberide. They install our systems. When we receive a request, we forward it to them. We are generally pleased with the exhibition and we had no displeasing issues at all. Thank you.



H. IKEUCHI & CO., LTD.

TARŌ TOKIOKA | TURKEY OFFICE MANAGER

We, as H. IKEUCHI are a Japanese company. We present dust control systems. Essentially, it is a system related to paint processes. Even though this was our first exhibition experience, we have attracted the attention of many customers. This was our purpose in the first place. This is why the exhibition has been effective for us. We are planning to attend next year's exhibition as well.



İTM FİLTRELEME VE KONTROL MÜH. SAN. TİC. LTD. ŞTİ.

SÜLEYMAN GİRİT | GENERAL MANAGER

This year's exhibition is quite interesting and we see high quality visitors. In other words, there is not an idle crowd. Therefore, we are satisfied with the quality of the customers. Our colleagues are pleased with the requests and demands received. It seems that next year this exhibition will be more interesting for us. We should participate in it. The exhibition area is at a well-known place; it has

been an enjoyable organization and we liked it. Next year, we are planning to become a part of this event.



MEP TEKNİK

ENGİN POLAT | GENERAL MANAGER

Our company has participated in the PaintExpo Eurasia exhibition for the fourth time since 2011. The first exhibition was in 2011 and today we are making our fourth participation in 2017. It is being a professional industrial exhibition on paints, dyes and industrial dyeing facilities and being repeated every

two years which makes it very important both for us and our professional customers as well as our visitors. We achieved what was needed in terms of communication and even in two days we welcomed more than 120 visitors. %90 of these people were professional senior managers or people related to paint facilities and interested in our company. We are very pleased in this sense. PaintExpo Eurasia's being one of the leading brands in the sector, makes us pleased. Besides, the organizer's professional marketing activities has been very effective as the exhibition has been announced properly prior to the event.



SAPI SANDSTRAHL UND ANLAGENBAU GMBH

CENGİZ KEVİK | TURKEY MIDDLE EAST MARKETING MANAGER

We have been continuing our business activities in Turkey for nearly 15 years as a leading company in surface treatment technologies. We have been involved in PaintExpo Eurasia for the first time as a participant. We have established very good contacts, built very good relationships throughout Turkey. We are very pleased with the exhibition and we are satisfied to take place in the exhibition with a bigger and nicer stand after 2 years. We are very satisfied with all the services provided. Our impression was completely positive. It was a nice and a pleasing experience.



SİSTEM TEKNİK MAKİNA SANAYİ VE TİCARET A.Ş.

BURAK ÜNLÜ | SALES REPRESENTATIVE

PaintExpo Eurasia is the only exhibition in Turkey related to our industry. We make efforts to participate in this exhibition organized once every two years. It was very beneficial for us in terms of gathering the sector and the customers together. We are planning to participate in the exhibition to be organized two years later.

This is because our industry is developing and growing and we acquire new customers every day. Turkey is a country becoming globalized in terms of machinery. In this context, every year many demands and requests are received from foreign countries and in terms of finding and meeting with customers, PaintExpo Eurasia has many advantages for us. This exhibition is proceeding quite well considering the first two days. We hosted our customers. We obtained new contacts and customers. After the exhibition, we will perform our actions by visiting them one by one.



TEKNOMET

TUĞBA ŞİMŞEK | GENERAL MANAGER

As a supporter of Artkim I thank all of your team members for commencing these activities and for providing us with this environment. Our exhibition in the year 2015 was quite pleasing and productive. Likewise, we are proud and happy to reach our target audience during this period as well. It was very enjoyable for us to be by your side and our business partners. I hope that in the next exhibition, we will

be together on similar platforms with bigger stands.



PARTICIPATION RATE (Raw Space Only)

Stand Space (m ²)	Rates
Between 12-25 m ²	180 € / m ² + VAT 18%
Between 26-50 m ²	170 € / m ² + VAT 18%
Between 51-90 m ²	160 € / m ² + VAT 18%
91 m ² and over	150 € / m ² + VAT 18%

Registration Fee	100 € + VAT 18%
Electricity	20 € / 1kW + VAT 18%
Compressed Air Connection Fee	100 € + VAT 18%
Water Connection Fee	100 € + VAT 18%

PACKAGE STAND OPTIONS

1. Economic Package 40 € / m ²	2. Comfort Package 55 € / m ²	3. Premium Package 65 € / m ²
---	--	--



Colour Options for the Fascia Board

- Blue
- Orange
- Green
- Red
- Yellow
- Pink



Colour Options for the Fascia Board and Vertical Edges

- Blue
- Orange
- Green
- Red
- Yellow
- Pink



Colour Options for the Fascia Board and Vertical Edges

- Blue
- Orange
- Green
- Red
- Yellow
- Pink

Package Stand Includes

- 1m² Closed area with a lockable door
- 1 Table (103)
- 3 Chairs (309)
- 1 Dustbin (318)
- Spotlight (150w) for every 4m²
- 1 Clothes Hanger (In the Closed Area)
- 1 Three Pin Plug (Power Supply)

Package Stand Includes

- 1m² Closed area with a lockable door
- 1 Table (103)
- 3 Chairs (309)
- 1 Counter (209)
- 1 Dustbin (318)
- Spotlight (150w) for every 4m²
- 1 Clothes Hanger (In the Closed Area)
- 1 Three Pin Plug (Power Supply)

Package Stand Includes

- 1m² Closed area with a lockable door
- 1 Table (103)
- 3 Chairs (309)
- 1 Counter (209)
- 1 Dustbin (318)
- Spotlight (150w) for every 4m²
- 1 Clothes Hanger (In the Closed Area)
- 1 Three Pin Plug (Power Supply)

** Package Stands include standard grey carpets.

Extra Furniture based on the Stand m ²		
12 - 20m ²	21 - 40m ²	41 m ² and over
1 Table (103)	2 Tables (103)	3 Tables (103)
3 Chairs (309)	6 Chairs (309)	9 Chairs (309)

Catalogue Advertisement Options	
1 Full Page (Inside)	1,000 € +VAT 18%
Back Cover	2,500 € +VAT 18%
Inside Back Cover	1,500 € +VAT 18%

For detailed information | sales@artkim.com.tr



PaintExpo

Eurasia

